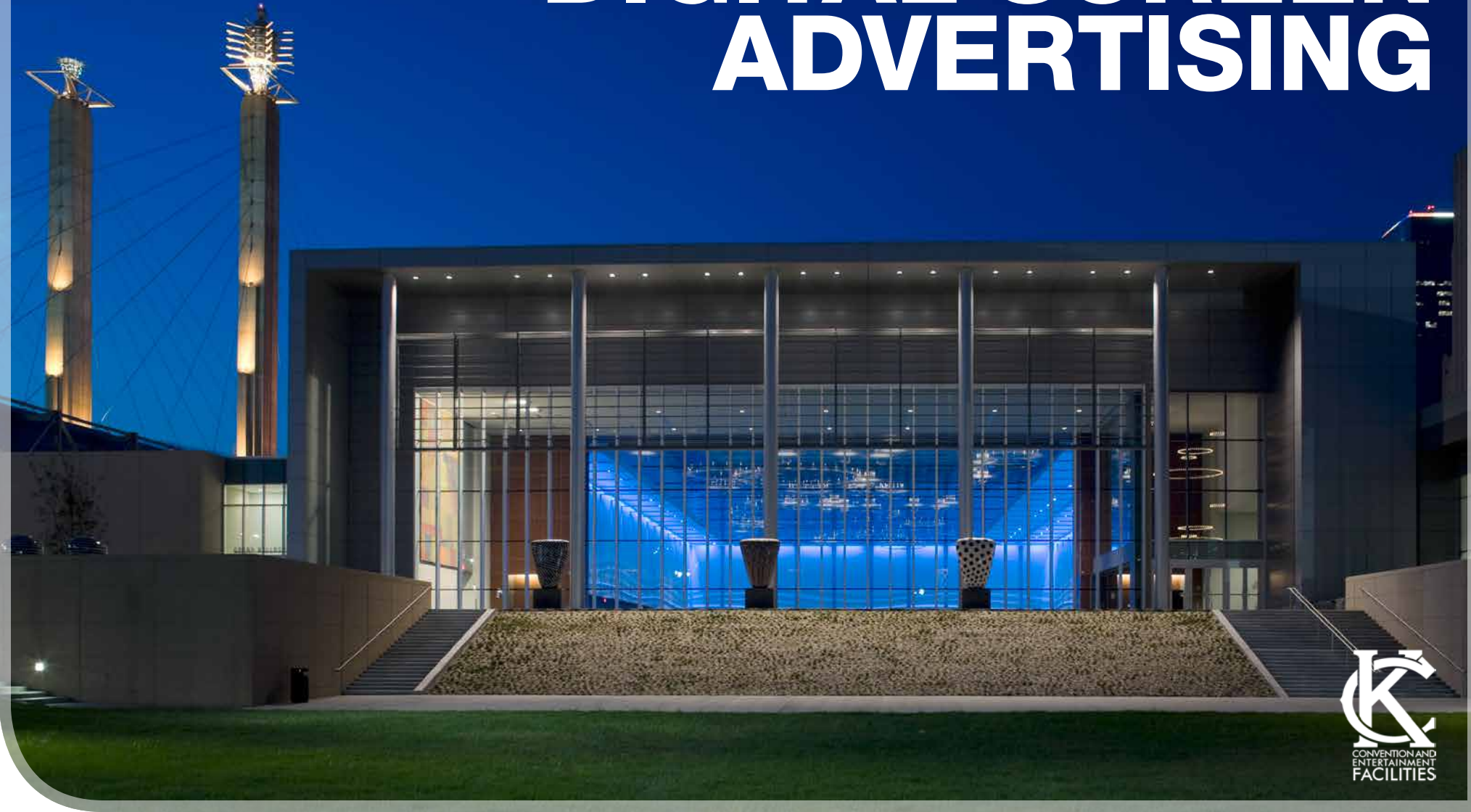


Kansas City Convention and Entertainment Facilities

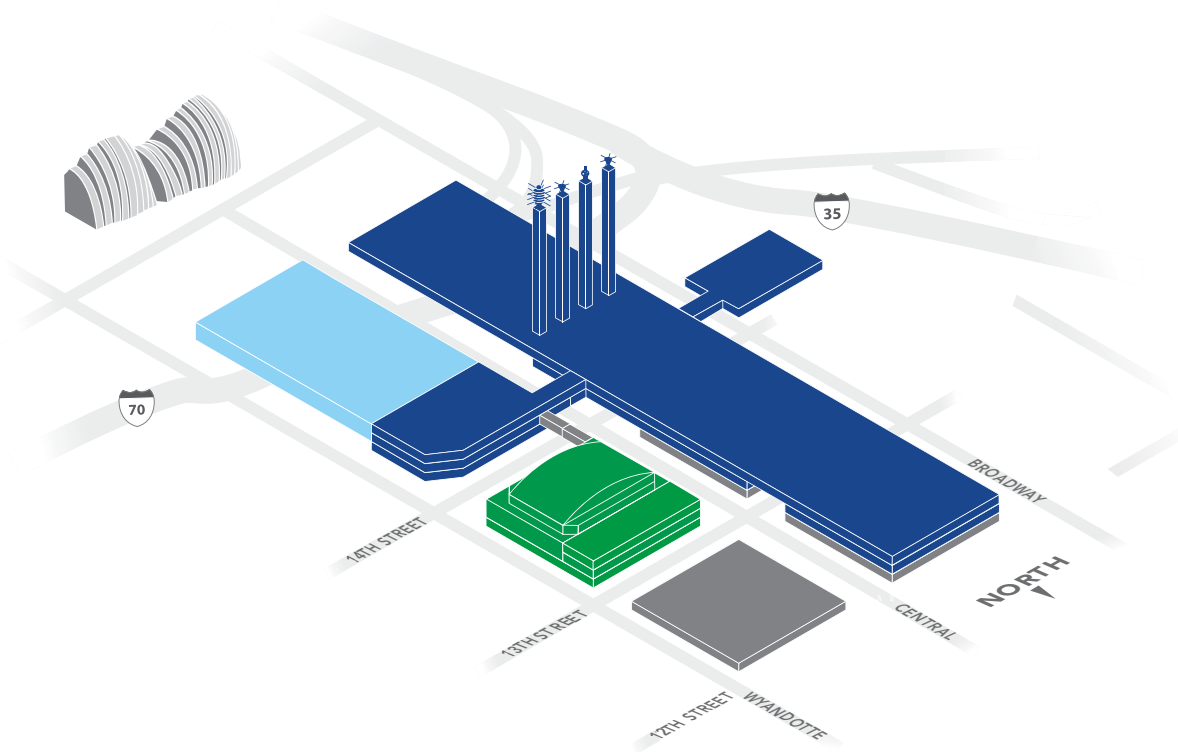
# DIGITAL SCREEN ADVERTISING



# SAY HELLO TO A MILLION NEW CUSTOMERS

In 2013, the Kansas City Convention and Entertainment Facilities (KCECF) hosted nearly 300 events, attended by more than one million guests, within 800,000 square feet of meeting space. Enthusiastic visitors to downtown Kansas City are eager to experience more of what this great city offers. They want to know about your business.

For the first time ever, KCECF is offering local businesses the opportunity to promote their business on ten 52" digital screens located in high-traffic areas across the Convention Center, Bartle Hall, Music Hall and Municipal Auditorium. Ads displayed on these highly-visible digital screens are static, appear for 10 seconds and run in rotation for 12 hours daily.



- Convention Center & Bartle Hall
- Grand Ballroom
- Music Hall and Municipal Auditorium



**KCECF**  
Digital Screen Advertising



## BENEFITS

With our digital screen advertising, you can:

- Effectively reach an audience that is large and diverse
- Enjoy the flexibility of showing just one ad – or many
- Advertise on monitors that play for 12 hours a day – or more

## THE KANSAS CITY CONVENTION AND ENTERTAINMENT FACILITIES HOSTS:

- Consumer shows
- Trade shows
- Conventions
- Sporting events
- Weddings, receptions, proms, graduations
- Banquets
- Meetings and seminars
- Music, dance and theatrical performances

## KCCEF ANNUAL EVENTS INCLUDE:

- Kansas City Royals Fan Fest
- Greater Kansas City International Auto Show
- Kansas City Boat and Sportshow
- NAIA Division I Basketball Championship
- MIAA Basketball Tournaments and National Championships
- Broadway Shows
- Holiday Mart

The Kansas City Convention and Entertainment Facilities have 250+ events scheduled and are anticipating over a million visitors in 2014.



## RATES:

<b>1 Week</b> .....	\$300
<b>1 Month</b> .....	\$1200
<b>3 Month</b> .....	\$3000
<b>6 Month</b> .....	\$4800
<b>1 Year</b> .....	\$7800

## CONTACT:

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**KCCEF**  
Digital Screen Advertising





# Kansas City Convention & Entertainment Facilities

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